

Tasha Hayes: Technology Leader and Family Woman

Professional Experience

Tasha Hayes brings over 25 years of experience in the technology sector, having worked with industry leaders such as Sage, AT&T, and NCR. Currently, as Director of Ecosystem Performance and Execution at Sage, she leads the strategic execution of commercial programs, ensuring timely and impactful results. Tasha's diverse career journey includes roles as a chief of staff, where she honed her operational expertise, as well as experience in business case development, enhancing her quantitative skills. Additionally, her work as a competitive intelligence practitioner has deepened her ability to drive data-informed decision-making.

Education and Certifications

Tasha holds a BBA from Georgia State University, an MBA from Mercer University, and is a certified Project Management Professional (PMP).

Personal Life

Outside of her professional life, Tasha enjoys spending time with her husband, three children, and puppy. When she's not creating lasting memories with her family, she can be found playing chess, exploring new podcasts, or simply enjoying the little moments that bring her joy.