



HOPE FOR YOUTH, INC. PRIVACY POLICY

Effective Date: October 28, 2023

Who we are

Hope for Youth, Inc. is a nonprofit organization that empowers girls of color to confidently pursue 21st century careers and opportunities in computing and technology. We offer programs that help girls of color gain technology skills and prepare to become future leaders; thereby establishing a pipeline of diverse talent for tech and tech-enabled careers. Our website address is: <https://gethype.org>. Your privacy is very important to us. At Hope for Youth, Inc we have a few fundamental principles that we follow:

1. We don't ask you for personal information unless we truly need it.
2. We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
3. We don't store personal information on our servers unless required for the on-going operation of our site.

This Privacy Policy describes how Hope for Youth, Inc. ("we" or "HYPE") collects, uses, shares and protects information when you interact with our main website (www.gethype.org), as well as all of our websites, emails we send, social media accounts, and online services (our "Services"). This Privacy Policy explains the following:

- [How we collect information](#) and the [types of information we collect](#)
- [Online User Activity](#)
- [How we use your information](#)
- [How we share your information](#)
- [How we protect and store your information](#)
- [Your Privacy Options](#)
- [Children's Information](#)
- [Updates to this Privacy Policy](#)

Please note that this Privacy Policy does not apply to non-HYPE websites or services that state that they are offered under a different privacy policy. Please review the privacy policies on those websites and applications directly to understand their privacy practices.

For questions about our privacy practices, contact us at: Privacy@gethype.org or write to us at:

Hope for Youth, Inc.
925B Peachtree St NE, #2055
Atlanta, GA 30309



1. How We Collect Information

We may collect information about you by following means:

- Directly from you, when you provide information to us or interact with us;
- Automatically from you, when you utilize or interact with our Services;
- From other third party sources such as schools or other educational institutions that provide your personal information, such as information about your interests and contact details.

2. Information We Collect

In order to better provide you with our Services, we may collect the following categories of information:

- *Contact information* and any other information you choose to include when you communicate with us via e-mail, mail, phone or other channels;
- *Survey information* in response to questions we may send you through the Services, including for feedback and research purposes;
- *Online User Activity* described in the next section.
- *Biographical information* when you inquire about or apply for a position with us.

3. Online User Activity and Information Collected by Other Automated Means

When you interact with the Services, certain information about your use of our Services is automatically collected. This includes:

- *Usage Details* about your interaction with our Services (such as the date, time, and length of visits, and specific pages or content accessed during the visits, search terms, frequency of the visits, referring website addresses);

Your browser or device may include “Do Not Track” functionality. If you have selected this feature, we will continue to use cookies and other tracking technologies to provide you the features of our website but will block third parties from being able to collect data regarding your interactions with our website via cookies.



4. How We Use Your Information

We use the information we collect from you for the following purposes:

- Provide our Services to you;
- Respond to your requests, questions and comments;
- Interact with you, including to notify you regarding services that may be of interest to you and inform you about important changes to this Privacy Policy, our Terms or other policies;
- Manage, operate, and improve the Services, including understanding our participant base and the effectiveness of our events and programs, and to diagnose or fix technology problems;
- Evaluate, recruit, and hire personnel;
- Comply with legal requirements and industry standards, detect, investigate, and prevent activities that may violate our policies or be fraudulent or illegal, and protect the rights of HYPE, you, or others.

5. How We Share Your Information

- Service Providers.* We may share your information with service providers that we believe need the information to perform a technology, business, or other professional function for us such as billing and collection, IT services, maintenance and hosting of our Services, payment processors, marketing partners, accounting, auditing, and tax services, and other professional services.
- *Social Media.* If you interact with us on social media platforms, the platform may be able to collect information about you and your interaction with us. If you interact with social media objects on our Services (for example, by clicking on a Facebook “like” button), both the platform and your connections on the platform may be able to view that activity. To control this sharing of information, please review the privacy policy of the relevant social media platform.
- *Legal.* We share information where necessary to comply with applicable law, to respond to requests from law enforcement agencies or other government authorities or third-parties, as permitted by law and without your consent when it is necessary to protect our customers, employees, or property; in emergency situations; or to enforce our rights under our terms of service and policies.



6. How We Protect and Store Your Information

We use a combination of physical, technical, and administrative safeguards to protect the information we collect through the Services. While we use these precautions to safeguard your information, we cannot guarantee the security of the networks, systems, servers, devices, and databases we operate or that are operated on our behalf.

7. Your Privacy Options

You may have certain choices when it comes to how we collect and use your information:

- **Email Marketing.** If at any time you no longer wish to receive communications from us, you can click the unsubscribe link at the bottom of any email.

8. Children's Information

We do not knowingly or intentionally gather Personal information about children who are under the age of 13. If a child has provided us with Personal Information, a parent or guardian of that child may contact us at privacy@gethype.org to have the information deleted from our records. If we learn that we have inadvertently collected the Personal Information of a child under 16, or equivalent minimum age depending on jurisdiction, we will take steps to delete the information as soon as possible and cease the use of that information in accordance with applicable law.

9. Updates to This Privacy Policy

We may make changes to this Policy from time to time. The "Effective Date" at the top of this page indicates when this Privacy Policy was last revised. We may also notify you in other ways from time to time about the collection, use, and disclosure of your personal information described in this Policy.